



# Should Sustainable Development Rely on Financial Incentives? Lessons from the CTE Experiment in the Loire Valley

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Résumé en anglais	The Contrat Territorial d'Exploitation (CTE), land use contract, was a significant experiment in France in the early 2000s. Farmers were offered financial incentives in exchange for more organic farming practices, as part of a sustainable development (SD) approach. Using a database of 462 farms in the Maine-et-Loire region, we tried to investigate the true motivation for signing a CTE: was it financial or ecological? In other words, were farmers simply maximising their profits or was there a broader objective? Our results indicate the former to be true. This means that a policy may encourage SD, but farmers cannot be expected to adhere to it without a financial incentive.
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## Liens

- [1] <http://okina.univ-angers.fr/serge.blondel/publications>
- [2] [http://okina.univ-angers.fr/publications?f\[author\]=1501](http://okina.univ-angers.fr/publications?f[author]=1501)
- [3] [http://okina.univ-angers.fr/publications?f\[author\]=1502](http://okina.univ-angers.fr/publications?f[author]=1502)
- [4] <http://okina.univ-angers.fr/e.simon/publications>
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